



A Fund Raiser for The Good Samaritan Center

2007 Mississippi Hot Air Balloon Championship Sponsorship Opportunities

Title Sponsor - \$15,000

- Exclusive sponsorship to one business
- Right of First Refusal for 2008
- Company logo on all promotional and advertising materials
- Opportunity to have exhibit space at festival
- Company banner on basket of balloon or free registration for your company's commercial balloon
- Opportunity to ride in a balloon during the event (weather permitting)
- Company logo on official T-Shirt
- Company name listed on Festival web page with a link to your website
- 10 VIP Event passes
- 10 VIP Parking passes
- 6 invitations to Media Launch Party
- 15 Festival T-Shirts
- Official 2007 Sponsor Gift Package

Major Sponsor - \$5,000

- Company banner on basket of a balloon or free registration for your commercial balloon
- Opportunity to ride in a balloon during the race (weather permitting)
- Company logo on select promotional materials
- Opportunity to have exhibit space at festival
- Company logo on official T-Shirt
- Name listed on Festival web page with a link to your website
- 5 VIP Event passes
- 5 VIP Parking passes
- 4 invitations to Media Launch Party
- 10 Festival T-Shirts
- Official 2007 Sponsor Gift Package



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Up, Up and Away Sponsor - \$1,800

- Company Banner on basket of a balloon
- Opportunity to have exhibit space at festival
- Name listed on select promotional materials
- Sponsor may provide up to two banners to display at festival
- Name listed on Festival web page with a link to your website
- Opportunity to ride in a balloon during the race (weather permitting)
- 4 VIP Event Passes
- 4 VIP Parking Passes
- 4 invitations to Media Launch Party
- 4 Festival T-shirts
- Official 2007 Sponsor Gift Package

High Flyer Sponsor - \$1,200

- Sponsor may provide one banner to display at festival
- Company Banner on basket of balloon
- Name listed on select promotional materials
- Name listed on Festival web page
- Opportunity to ride in a balloon during the race (weather permitting)
- 3 VIP Event Passes
- 3 VIP Parking Passes
- 3 invitations to Media Launch Party
- 3 Festival T-Shirts
- Official 2007 Sponsor Gift Package

Launching Sponsor - \$600

- Name listed on Festival web page
- Company Banner on basket of balloon
- Name listed on select promotional materials
- Opportunity to ride in a balloon during the race (if space available & weather permitting)
- 2 Festival T-shirts
- 2 VIP Event Passes
- 2 VIP Parking Passes
- 2 invitations to Media Launch Party
- Official 2007 Sponsor Gift Package

Friend of the Festival - \$100

- 1 Festival T-Shirt or Ball Cap
- Name listed as "Friend of the Festival" on festival web page
- 1 invitation to Media Launch Party
- Name entered into a drawing for a balloon ride during the festival (weather permitting)